

Training 15th Nov – 9-11h CET
**Innovation and
Entrepreneurship**

Bringing your idea to
business

Circular Bioeconomy: Innovation and entrepreneurship

Online Training - 15th November

The innovation curve, identify the your TRL and funding strategies and alliances to proceed to next steps

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This session intends to provide an insight into the innovation process to understand how initial innovative ideas can proceed and be pipelined to create a new company, service or product on circular bioeconomy.

The session counts on with experts and with entrepreneurs, who will share their knowledge and practical viewpoints to reach success, from idea to business. They will discuss aspects on how business was managed, how relevant were financing and establishments of alliances / collaborations, or how they researched the markets for their new bio-based products and services.

Time		Item
CET	Portugal	
9:00h	8:00h	Welcome by organisers
9:10h	8:10h	The innovation spiral and innovation adoption in circular bioeconomy Daniel García (AVEBIOM) The innovation curve, the path for innovation Carmen Avilés. TreeInnova iHub / UCIL Urban Forest Innovation Lab
9:30h	8:30h	Round table #1. The voice of successful innovators in circular bioeconomy Entrepreneurs will present their case in 1 slide, and respond three questions: <ul style="list-style-type: none"> • What were the main difficulties found in the beginning? • Financing, alliances and business management. What was strategic to endure and proceed? • What counsel would you give to the new initiators? (from idea to action and entrepreneurship) INVITED COMPANIES <ul style="list-style-type: none"> • José Antonio La Cal - Bioliza Biomass Strategies (Spain), olive cake gasification for energy and biochar • Eduardo Costa - Sciven (Portugal). Advanced cost-efficient biomass based technology. • Yuriy Budyk - Calpech (Spain). Obtaining high added value iron nanoparticles from olive pomace • Success case (Italy) – <i>to be confirmed</i>
10:10h	9:10h	Round table #2. Pipelining initiatives, from idea to market. Counsels of business development experts Experts will discuss around three main questions: <ul style="list-style-type: none"> • Starting from an idea. How do I proceed? • What should I achieve during the first stages when exploring an innovation which could become a new service, product? • Final recommendations: dead-end paths vs keys for success INVITED EXPERTS <ul style="list-style-type: none"> • Carmen Avilés (Spain). TreeInnova iHub / UFIL Urban Forest Innovation Lab • Roberto Touza (Spain). Startups.st • Alexandre Almeida (Portugal). Instituto Pedro Nunes Incubator Coimbra. • Alessia Rotolo (Italy) - Agenzia Per la Promozione della Ricerca Europea
10:45h	9:45h	End of session

ORGANISERS

COLLABORATORS